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CIA Veterans Upset by Use Of Chief in Ad

Three former top-ranking CIA officials said yesterday they were upset by President Carter's use of CIA Director Stansfield Turner in a campaign television commercial.

The ad, used in New England where Carter is battling Sen. Edward Kennedy for the Democratic presidential nomination, pictures Turner and Deputy Secretary of State Warren Christopher talking with the president.

Neither Turner nor Christopher makes any partisan political statements in the ad, but nevertheless the commercial was objected to by Lawrence R. Houston and John S. Warner Sr., both former general counsels to the CIA, and Walter Pforzheimer, a former legislative counsel.

"It is demeaning to the American people, who have every reason to expect that the CIA's director is not enmeshed in partisan political activity. It is fervently to be hoped that this incredible occurrence will not be repeated," they said in a letter to The Washington Star.

Gerald Rafshoon Advertising Inc., which handles Carter's commercials, said the ad was excerpted from a larger 30-minute film used by the campaign.

"It's a meeting and [Turner and Christopher] are talking and the president asked a question to Christopher and then to Turner," the firm said. "They say nothing about the president. They are talking to the president about a problem."



STANSFIELD TURNER
... They say nothing ...